

KENTUCKY STATE UNIVERSITY



2005 - 2010 CAMPUS ACTION PLAN

Kentucky's public agenda, *Five Questions – One Mission: Better Lives for Kentucky's People*, guides the work of the entire postsecondary and adult education system over the period 2005 - 2010. It identifies the major opportunities and challenges facing the Commonwealth and presents a set of policy directions for addressing them. Each institution in the system has an action plan for advancing this agenda in keeping with the goals of House Bill 1. This action plan for Kentucky State University describes the university's purpose and role in the system, promulgates a set of priorities for action that responds to the five questions, and identifies the key indicators for monitoring progress over the planning period.

HOUSE BILL 1 GOAL

Kentucky State University shall have at least one nationally recognized program of distinction or one nationally recognized applied research program and shall work cooperatively with other postsecondary institutions to assure statewide access to baccalaureate and master's degrees of a quality at or above the national average.



MISSION PARAMETERS

Program Characteristics

- Strong liberal arts and sciences undergraduate core preparing students to live and work in a global society.
- Targeted array of baccalaureate, master's, and specialist programs with special attention to its mission as an 1890 land grant institution and Kentucky's historically black university.
- May offer programs beyond the master's degree to meet the requirements for teachers, educational leaders, and other certified personnel.
- May offer collaborative doctoral programs through the University of Kentucky and the University of Louisville to meet state needs.
- May provide sub-associate or associate degree programs to meet local community needs in consultation with KCTCS.
- Selected number of nationally recognized graduate programs including its Program of Distinction in aquaculture and aquatic sciences and areas of documented regional need.
- Emphasizes distinctive educational experiences geared to the specific needs and interests of students including service learning, international education, opportunities for discovery-based learning, and other special programs.

Student Characteristics

- Moderately selective to selective admissions with a commitment to recruiting a diverse student body.
- Serves the needs of traditional, nontraditional, and transfer students seeking baccalaureate and advanced degrees.
- Recruits students nationally and internationally to increase intellectual capital and diversity.

Research

- Engages in applied research and scholarly activities that support the primary function of instruction, supplement the university's commitment to land grant and agriculture-related programs, and improve economic and community development, with an emphasis on the development of alternative species and the nutrition, reproductive physiology, genetics, and economics of aquaculture.
- Achieves national distinction for applied research through its Program of Distinction in aquaculture and aquatic sciences and in targeted areas of opportunity.

Stewardship of Place

- Serves as a provider or coordinator of education services to meet the economic and community needs of its designated area of geographic responsibility.
- Collaborates with entrepreneurs, business leaders, local and state officials, and citizens to identify and respond to regional needs for research, commercialization, and the workforce.
- Works directly with schools and educational agencies to improve teacher quality and student performance in its designated area of geographic responsibility.



PRIORITIES FOR ACTION

Question 1: Are more Kentuckians ready for postsecondary education?

To support the preparation of high school graduates and working-age adults for postsecondary education and to strengthen the preparation and development of P-12 and adult educators, Kentucky State University will:

- Initiate a summer bridge program that will provide preparatory coursework (mathematics, English, reading, critical thinking) and study skill enhancement for incoming freshmen deemed to be at risk.
- Work with the major church associations around the state to identify the needs of students that belong to these organizations and provide tutoring and academic support services.
- Initiate programs with the Franklin County and Frankfort School Districts and in the service region, where feasible, that will connect the university with elementary and secondary education students and start their acclimation for university study at an early stage, such as Upward Bound, GEAR UP, Governor's Minority Student College Preparation Program and dual credit.
- Offer National Science Foundation summer programs for high school youth, as well as the summer REAP program supported by land grant funds. These programs provide academic coursework, employment, and counseling for rising high school freshmen through their senior year.
- Improve the teacher preparation programs by enhancing collaborative efforts between arts and sciences and education faculties and building stronger partnerships with its K-12 partners. Dual credit, faculty ambassadors, "First Fridays," and Future Educators of America summer initiatives will be extended through the entire school year. The teacher education committee has approved a pilot education research course where students and faculty will research issues in public schools.
- Work with KCTCS to develop and expand 2+2 initiatives for adults interested in elementary education and IECE certifications. Develop plans to implement some of these programs online.



Question 2: Is Kentucky postsecondary education affordable for its citizens?

To keep college affordable, Kentucky State University will:

Increase institutional scholarships through reallocation of existing resources, private fundraising, and additional state appropriations, especially for need-based scholarships to economically disadvantaged students.

Implement ongoing campus-level assessments of student affordability and access to keep tuition costs as low as possible.

Provide more information on available financial aid and scholarships to high school students and make existing students more aware of available monies through a more intensive enrollment and retention management program.

Ensure that all students seeking financial aid complete the FASFA form by changing the financial aid procedures so that all actions on processing financial aid cease until this form is completed.

Work together with the civic, business, and economic entities in our service region to create scholarship funds for prospective students from the service region.

Question 3: Do more Kentuckians have certificates and degrees?

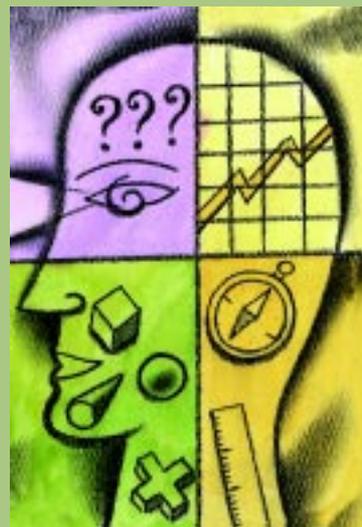
To enroll more students, produce more graduates, keep graduates in Kentucky, attract highly educated adults to the state, and encourage workers to retool and retrain over their lifetimes, Kentucky State University will:

Establish a general studies completer degree to provide associate degree holders the opportunity to design a bachelor's degree that best meets their career objectives and to facilitate the pursuit of advanced degrees.

Create other types of certificates (such as the Certified Public Manager) and degrees that fit the needs of today's student and job market. In collaboration with KCTCS, develop and promote new certificate and diploma level courses offered as community-based programs throughout the region.

Work with business, economic, and civic leaders in the area to offer a special baccalaureate degree-completion program to employees who have associate degrees or equivalent semester hours (53-60 credit hours).

Develop alternative delivery formats to provide more evening, weekend, and online courses and expand access to KSU programs and services.



Target minority students and develop academic support programs that increase their successful completion of the requirements for a degree.

Explore the addition of more agricultural course offerings that could be developed into an agriculture degree.

Retool the enrollment and retention management system to recruit more students, retain these students, and move them toward graduation.

Question 4: Are college graduates prepared for life and work in Kentucky?

To improve the quality of student learning, Kentucky State University will:

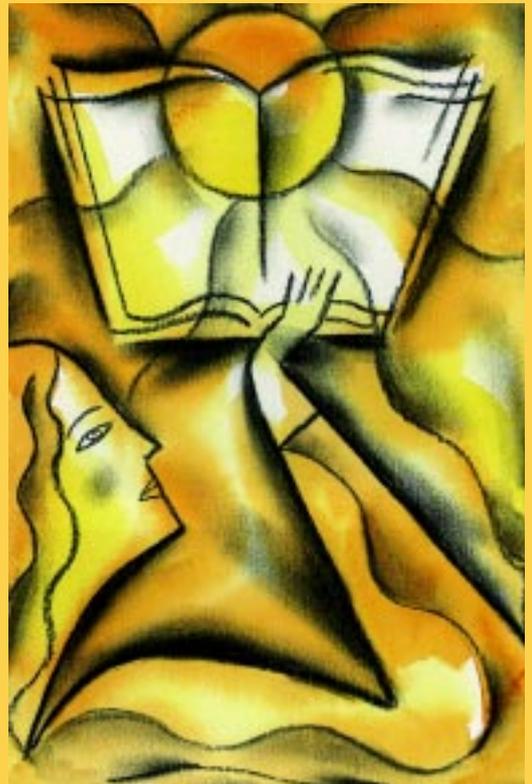
Increase emphasis on KSU's already successful career placement office to fulfill the university's objective of securing meaningful employment for graduates.

Provide students with more opportunities for internships and ultimately employment through expanded partnerships with businesses, government, and other organizations.

Involve KSU students in university activities that provide meaningful opportunities for practical application of student coursework through activities such as service learning and internships.

Work directly with the Governmental Services Center to increase access to programs for state government employees, in keeping with KSU's mission. Ascertain from GSC colleagues the educational needs of government workers in order to strengthen the abilities of those state employees who come through this center.

Expand current service learning and community service opportunities so they become a more significant component of student performance.



Question 5: Are Kentucky's people, communities, and economy benefiting?

To support economic and community development and address the specific needs and challenges of its service area, Kentucky State University will:

- Expand its extension services to more counties in the Commonwealth. An example of this expansion is taking the "Third Thursday" program to the farmers in the state along with maintaining the existing program at the KSU farm. The "Third Thursday" program is designed to provide farmers training and to provide informational briefings for enhancement and implementation of farm-related opportunities for this industry.
- Offer new, enhanced daycare services to the Frankfort community by improving the educational component of the service. The daycare center is now under the direction of the education department.
- Make KSU facilities available for recreational, cultural, and other activities undertaken by the Frankfort/Franklin County area, as well as the surrounding counties, and encourage KSU employees to contribute to the various activities of the community.
- Attract more fine arts programs that are culturally and socially significant, relevant, and of national stature. All of these programs would be available to citizens in Frankfort/Franklin County and the surrounding counties.
- Offer expertise and assistance to county and state government officials in their efforts to lure new industries to the region and state. This assistance may take the form of developing relevant training for the particular industry.



KEY INDICATORS OF PROGRESS

QUESTION 1

Are more Kentuckians ready for postsecondary education?

- ↔ Quality of teacher preparation programs

QUESTION 2

Is Kentucky postsecondary education affordable for its citizens?

- ↔ Net cost of attendance as a percent of average family income

QUESTION 3

Do more Kentuckians have certificates and degrees?

- ↔ Undergraduate enrollment
- ↔ Graduate enrollment
- ↔ Number of students transferring to the university from KCTCS
- ↔ Six-year graduation rate of baccalaureate students
- ↔ Number of degrees and other credentials awarded
- ↔ Number of degrees and other credentials awarded to racial-ethnic minorities

QUESTION 4

Are college graduates prepared for life and work in Kentucky?

- ↔ Level of student engagement in the undergraduate learning experience
- ↔ Level of civic participation of students

QUESTION 5

Are Kentucky's people, communities, and economy benefiting?

- ↔ Extramural research and development expenditures
- ↔ Number of formal agreements for educational, applied research, or support services to business, entrepreneurs, government, and community groups
- ↔ Level of faculty/staff community involvement as extensions of their university roles

BENCHMARK INSTITUTIONS

Alcorn State University (MS)
Angelo State University (TX)
Cameron University (OK)
Castleton State College (VT)
Delaware State University
Delta State University (MS)
Eastern New Mexico University
(Main Campus)
Francis Marion University (SC)
Grambling State University (LA)

Lincoln University (MO)
Midwestern State University (TX)
Nicholls State University (LA)
Savannah State University (GA)
Southeastern Oklahoma State University
Southern Arkansas University Main Campus
Sul Ross State University (TX)
The University of Texas-Pan American
University of Maryland-Eastern Shore
University of North Carolina at Pembroke